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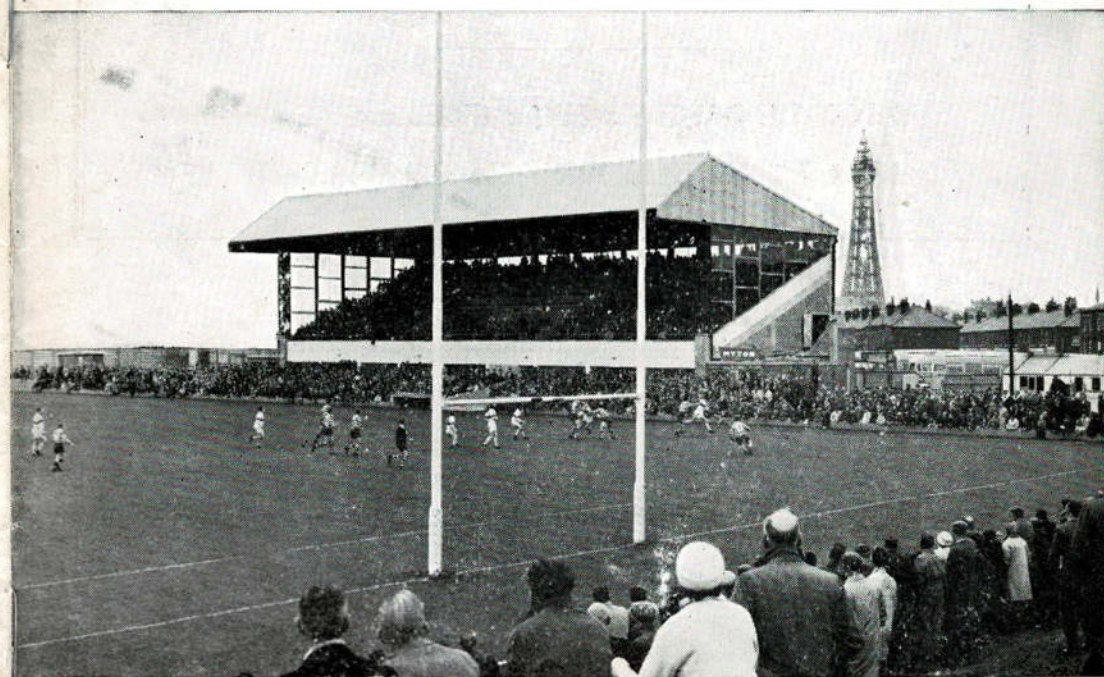
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come on over and see for yourself.



BLACKPOOL BOROUGH

BOROUGH PARK



PHOTOGRAPH BY NORMAN BUTLER, ST. ANNES.

RUGBY FOOTBALL LEAGUE

BLACKPOOL BOROUGH

v.

OLDHAM

MONDAY, 8th SEPTEMBER, 1969

OFFICIAL

6^{D.}

PROGRAMME

K.O. 3-0 p.m.

BEFORE AND AFTER THE MATCH VISIT

THE

Green Dolphin Restaurant

(LICENSED)

165 CENTRAL DRIVE

(Two Minutes from this Ground)



BEFORE THE MATCH : STEAKS : GRILLS and SET LUNCHEONS

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Mr. R. PARKER, Mr. T. PANTER, Mr. A. RICHARDSON, Mr. N. SHAW,
Mr. G. SOUTHWORTH.

Hon. Secretary :

Mr. G. C. LUNN, 35 Maplewood Drive, Little Bispham, Cleveleys.
Telephone : Home, Cleveleys 3523; Business, Blackpool 25057.

Hon. Club Doctor : Dr. J. H. SCOTT.

Club Coach : Mr. R. COGLAN. Trainer/Masseur : Mr. M. MEEK.

R.L. Council Member : Mr. R. G. EMERY

Lancs. County Representative : Mr. R. PARKER.

OFFICIAL NEWS AND VIEWS

As these notes are being written, before our game against Leigh, there is nothing which can be added concerning the team's performance to what was said in our last programme.

The main talking point in Club circles, the last few days, has been the fabulous Pools win of our standoff/centre Jimmy Gee. Jimmy was one of a syndicate of eight at Chiswick and Wright's Factory, who between them shared the Littlewood's First Prize on the treble chance of £85,454.

Jimmy, who joined us some nine years ago from the St. Helens area, along with Tommy Bishop, settled in Blackpool, met his future wife, Eileen, at our old Ground in St. Annes Road and they now have two girls, Kathryn and Sharon.

As a player Jimmy has always given the Club the best of which he was capable and this stroke of good fortune could not have happened to a nicer guy.

Fairytales, it seems, do sometimes come true. Perhaps one day Boro will be top of the League.

The other talking point has been the "Bill Bryant" chase. When the Boro, in their search for an experienced No. 8, eventually persuaded Castleford to allow Bill to play on trials, it seems that a "hornets nest" was stirred up.

Within 24 hours the Boards of Salford, Barrow, Halifax and Rochdale were kicking themselves and couldn't wait to jump in and start a "Dutch Auction". When it comes to these the Boro fold up their tents and silently steal away. At least we tried !

OPERA HOUSE

We regret: No Telephone Bookings
6-10 Twice Nightly 8-40

Bernard Delfont presents

★ Val Doonican ★

in the Val Doonican Show

also Starring

ARTHUR ASKEY

and Guest Star

MOIRA ANDERSON

TOWER CIRCUS

2-15 Twice Daily 7-15

International Programme of 1969

★ Charlie Cairol ★

AND COMPANY

Elephants	*	Horses
Tigers	*	Chimps
Acrobats	*	Clowns
Jugglers	*	Ponies

The Greatest Circus of them all!

WINTER GARDENS PAVILION

Mondays, Tuesdays, Wednesdays &
Saturdays at 6-0 & 8-50

Thursdays & Fridays 7-30

Emile Littler presents

★ John Hanson ★

and his London Company

in

The Famous Musical Romance

"The Student Prince"

Following Fabulous London Success

GRAND THEATRE

6-15 Twice Nightly 8-45

Bernard Delfont and Leslie Grade
present

★ Sidney James ★

in the Hilarious Family Comedy

'His Favourite Family'

by Sam Cree with

BERYL MASON

and all Star Company

Blackpool's Biggest Laugh!

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Your Hosts:

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LANCASHIRE CUP

Our opponents in the Lancashire Cup Second Round will be Swinton
and the tie will be at Station Road.

The complete draw and appointed referees are as follows:—

Swinton v. Blackpool Borough;	referee G. Wilson
Rochdale Hornets v. Leigh;	referee R. Appleyard
Wigan v. Whitehaven;	referee E. Clay
Widnes v. St. Helens;	referee P. Geraghty

All ties to be completed by Sunday, 5th October, 1969.

At the time of writing, our tie with Swinton has been fixed (under
protest) for Wednesday, September 17th, kick-off 7-30 p.m.

RUGBY LEAGUE AND T.V.

Blackpool Borough were one of the fourteen Clubs, which this week,
voted for the new Television Contract with the B.B.C., which will operate
for seasons 1970/71, 1971/72, 1972/73 and 1973/74.

This Contract should bring in annually a sum of between £110,000 and

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The GREEN

5d.



West Lancs Evening Gazette

FOR ALL SPORT

RESULTS - REPORTS - COMMENTS
FIRST and FOREMOST in the FYLDE

BLACKPOOL BOROUGH

Colours: Tangerine with Black and
White Bands. White Shorts.

Full Back

1—TERRY O'NEILL

Right Wing

2—JIMMY JOHNSON

Right Centre

3—FRED HALL

Left Centre

4—TONY COLLOBY

Left Wing

5—BERNARD SWIFT

Stand Off Half

6—TERRY CASSIDY

Scrum Half

7—CLIFF DARBYSHIRE

Prop

8—MIKE WATSON

Hooker

9—RAY MARTLAND

Prop

10—RON JACKSON

Second Row

11—JOHN FARRELL

Second Row

12—DON WALKER

Loose Forward

13—BOB COGLAN

Substitutes

14—JOHN FAIRHURST

15—KEITH CHADWICK

Referee:
Mr. J. ELLIOTT
(Barrow)



TAILORS and OUTFITTERS
THE PERSONAL SHOP

Touch Judges:

Mr. J. HEAP
(Rochdale)
Tangerine Flag:

Mr. A. SHAW
(Leigh)
White Flag

OLDHAM

Colours: Red and White Jerseys,
Blue Shorts.

Full Back

1—DEREK WHITEHEAD

Right Wing

2—MIKE ELLIOTT

Right Centre

3—TREVOR BUCKLEY

Left Centre

4—MARTIN MURPHY

Left Wing

5—GARY BEVERLEY

Stand Off Half

6—WILF BRIGGS

Scrum Half

7—JED SMITH

Prop

8—KEN WILSON

Hooker

9—KEVIN TAYLOR

Prop

10—DENNIS MADERS

Second Row

11—BOB IRVING

Second Row

12—RAY FLETCHER

Loose Forward

13—RAY CLARKE

Substitutes

14—CLIFF SAYER

15—FRED RUSSELL

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At a time like this...MACKESON!

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* DIFFERENT *

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SUPPER
LICENCE
*
HOT & COLD
DISHES
from 5/-

THE BOROUGH'S DAILY DRAW

**Did you know that almost £300 in prize money is won every week in
the Borough's Daily Draw? For only 1/- a week YOU could be one of
the lucky winners**

THERE ARE OVER 200 PRIZES EVERY WEEK

It is the only Lottery that gives prizes for near misses

The Draw pays £100 every Saturday, plus £10 consolation prize; also £20 every day,
Monday to Friday, with 10/- prizes for members with the First Two No's drawn from the
drum. Why Not Join Now? By Helping The Borough you could be Helping Yourself.
Agents urgently required.

SPECIAL COMMISSION FOR SPORTING ORGANISATIONS

INQUIRIES WELCOMED AT THE POOLS OFFICE

£144,000 which, shared equally between the thirty professional Clubs, will
give an annual amount of something between £3,500 and £4,000 per Club,
to compensate for any drop in gates.

Over four years the total sum received will be in the region of £500,000,
and, at a time of increasing shortage of money and continual credit
squeezes, to our mind this money is too good to refuse.

Surely the best answer for Clubs is to get them to accept this money
and try to get away from competition with Saturday "Grandstand" by
playing matches mid-week or on Sundays.

NEW FIXTURE FORMULA

The Management Committee have now come up with an idea for a
new Fixture Formula to operate from next season. Briefly it involves
splitting the League into three divisions based on a Club's position in the
previous season's County League. The first half of the season, up to
Christmas would be taken up with eighteen fixtures in divisional football
and then from Christmas onwards County League fixtures would be played
to decide in which division a Club would play the following season.

For a Club in Boro's position the adoption of such a scheme would be
disastrous. From August up till Christmas we would be playing the three
lowest Lancashire Clubs and the six lowest Yorkshire Clubs, Home and
Away. One can imagine what kind of revenue this would bring us. During
the cold winter months of January and February we would be playing the
four Clubs on which we rely for our highest gates, i.e. Wigan, St. Helens,
Oldham and Salford.

Not only this, but it would be possible, under this Formula, to play a
Lancashire Club a definite four times a season and even six times, if drawn
against them in the Lancashire Cup and Rugby League Cup. It is almost
too ridiculous to contemplate.

What we and our supporters want is to see Clubs such as Leeds, Wake-
field Trinity, Castleford, Featherstone, Halifax and other Clubs, who in the
six years since we opened our new Ground are complete strangers to us.

Please think again Managing Committee !

FIXTURES 1969 - 70

AUGUST	Results
9—Oldham (Charity Match) A	L 15-32
12—(Tues.) WIGAN (7-15) ... H	L 13-21
17—(Sun.) Huyton A	W 16-13
(1st Round Lincs. Cup)	
22—(Fri.) Barrow (7-00) ... A	L 10-12
26—(Tues.) Widnes (7-00) ... H	L 10-32
30—Whitehaven H	

SEPTEMBER	
6—Leigh H	
8—(Mon.) Oldham H	
13—St. Helens H	
20—Batley A	
27—Barrow H	

OCTOBER	
4—Whitehaven A	
11—Leigh A	
19—(Sun.) Huyton H	

NOVEMBER	
2—(Sun.) Huddersfield H	
9—(Sun.) Warrington A	
15—Swinton H	
22—Wigan A	
29—Hunslet A	

DECEMBER	
7—(Sun.) Workington H	
13—St. Helens A	
20—Batley H	
26—Rochdale H	
JANUARY, 1970.	
1—(Thurs.) Salford (6-00) A	
10—Hunslet H	
18—Workington A	
24—Rochdale A	

FEBRUARY	
1—(Sun.) Huddersfield A	
7—1st Round Challenge Cup	
15—(Sun.) Warrington H	
21—2nd Round Challenge Cup	

MARCH	
1—(Sun.) Huyton A	
7—3rd Round Challenge Cup...	
8—(Sun.) Bramley H	
14—Swinton A	
21—1st Semi-Final Challenge Cup	
23—(Mon.) Oldham A	
27—(Fri.) Salford H	
28—Widnes A	

APRIL	
4—2nd Semi-Final Challenge Cup	
5—(Sun.) Bramley A	

NEXT HOME GAME —

BLACKPOOL BORO v. ST. HELENS

SATURDAY, 13th SEPTEMBER, 1969

K.O. 3-0 p.m.

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THE GOOD OF
THE GAME...
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Party organisers should send in a list
of Member's names to the Secretary to
avoid disappointment

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give you
guaranteed quality

—plus exciting things to save for!



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Voting Slip



'PLAYER'S No 6 SPECTATORS' CHAMPION

In my opinion the players who have put up the best performance in to-days match are:—

for the **Home Team**
of Club

for the **Away Team**
of Club

These votes count towards the 'Player's No 6 Spectators' Champion Awards.

Prizes totalling £600 to be awarded by Player's No 6 are:—

Winner	£250 plus a Player's No 6 Trophy
Runner-up	£150
3rd	£100
4th	£50
5th	£30
6th	£20

Name

Address.....

I am over 18 years of age.....

BLOCK CAPITALS PLEASE

Don't forget to deposit this slip in the special Player's No 6 voting box BEFORE YOU LEAVE THE GROUND.

PLAYER'S No 6 - WHERE THE ACTION IS